



STURGIS BRONCO RALLY 2025

WEDNESDAY

9AM - Golf Tournament at Boulder Canyon Country Club

10AM to 4PM - Local cruise Vanocker Road Area. National Forest Permit required.

1PM to 4PM - Registration at the Buffalo Chip's Big Engine Bar

5PM - Kickoff Party at the Sturgis Brewing Company.

Located just off Exit 32 at 400 Anna St. It is a great place to meet all your new Bronco Rally friends!



Scan QR code to
get map on your
Google Maps

THURSDAY

Thursday Poker Run

Poker run 9 AM to 3 PM - see attached map.

Suggested route on attached map. Travel in either direction, group with others for more fun! Please be aware there are some gravel roads along the route. All of the route is on designated roads, no forest service trail permit required. You can access the whole poker run on paved roads, however it will add substantial time and miles to the route. Take your time and explore some of the trails along the way, there are many!

On the squares below, have corresponding establishment stamp or initial on respective line, or just write pic if you choose to take a picture and post it on Facebook page with #sturgisbrnconrally. Get at least 5 stamps, the 6th is a bonus card. Poker hands will be drawn at Friday night's party at the Chip's Big Engine Bar.

Route - any deviation to the route is fine, take your time see the colors!

- A

 From Sturgis travel south on Vanocker Canyon Road to Nemo Rd
1st stop Nemo Mercantile on left upon entering town.
- B

 Then travel southwest on Nemo Rd to Merritt Rd, following to junction of HWY 385.
2nd stop Sugar Shack at junction of HWY 385 and Merritt Road.
- C

 Then travel on 385, take a left on Rochford Rd and follow thru Mystic Rd to the junction of Deerfield Rd. Take a right on Deerfield Rd following to Deerfield Lake.
3rd stop Mountain Meadows Store and Campground at junction of Deerfield Rd & Gillette Prairie Rd.
- D

 Then, leaving Mountain Meadows Store, left on S Rochford Rd to Rochford.
4th stop Moonshine Gulch in Rochford.
- E

 Leaving Rochford, turn left to N Rochford Rd to intersection with CR 256 (Custer Crossing Rd), taking a right onto 256 to intersection of 385, then take a left on 385 following to Wild Bills.
5th stop is Wild Bills on HWY 385.
- F

 Leaving Wild Bills, follow the gravel road behind the restaurant to Galena on Galena Rd (Forestry Rd 534 changing to 170). Follow Galena Rd to Vanocker Canyon Rd and turn left back to Sturgis, ending at Saab Heritage Car Museum on the left upon entering town.

9AM to 4:30PM - Buffalo Chip Adventure Driving at the Buffalo Chip off-road course.

Choose from 3 time slots available to test your skills and your Bronco's capabilities on their private course. This 2-hour session will touch on recovery and spotting techniques, guided drive through the 4+ mile track, and a run through the obstacle course that we will be competing on during the Rodeo.

Limited spots available: 9-11AM, 12-1PM, 2-4PM

5PM - Bronco Game Night will be hosted at the Big Engine Bar!

Launch box - 60' take off with your Bronco and must have it stopped within the designated stop box. The fastest time wins (think drag racing)!



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FRIDAY

8AM to 10AM - Buffalo Chip Driving Adventure

Test your skills and your Bronco's capabilities on their private course. This 2-hour session will touch on recovery and spotting techniques, guided drive through the 4+ mile track, and a run through the obstacle course that we will be competing on during the Rodeo. Session #4 for those who missed Thursday's time slots.

10:30AM to 11:30AM- Bronco Rodeo Check-In

12 Noon- Bronco Rodeo Begins



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- **Obstacle Course** - Driver to navigate a designated timed course staying within the markers. Penalty for hitting markers or going off course. Must come to complete stop in the stop box. Lowest time wins.
- **Bronco Drag Racing** - This will be on a dirt track roughly 100', heads-up style with a flag drop.
- **Barrel Racing** - Driver must leave gate, drive in designated pattern around all 3 barrels and return through the end gate and come to a complete stop in the designated area. This will also be on a dirt area, lowest time wins.

5PM - Party at the Chip!

We will have Bronco games for anyone wanting to participate including a slow crawl competition and Bronco Skills Challenge!

9AM to 3PM - Poker run (see attached map)

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Take your time and explore some of the trails along the way, there are many! On the lines below, have corresponding establishment stamp or initial on respective line, or just write pic if you choose to take a picture and post it on Facebook page with #sturgisbrconcorally. Get at least 5 stamps, the 6th is a bonus card. Poker hands will be drawn at Friday night's party at the Chip's Big Engine Bar.

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SATURDAY

9AM to 4PM - Bronco Dirt Dent and Shine on Main St. Sturgis!

- Enter Main Street via Junction Ave driving west
- We will be lining up and parking starting from 8:30AM to 9AM.
- The street will be closed from Harley-Davidson Way to 4th St.
- Parking crew will be on hand to help guide you to your spot.
- Please remain on Main St until 4PM giving ample time for judging and spectators to admire your rigs.

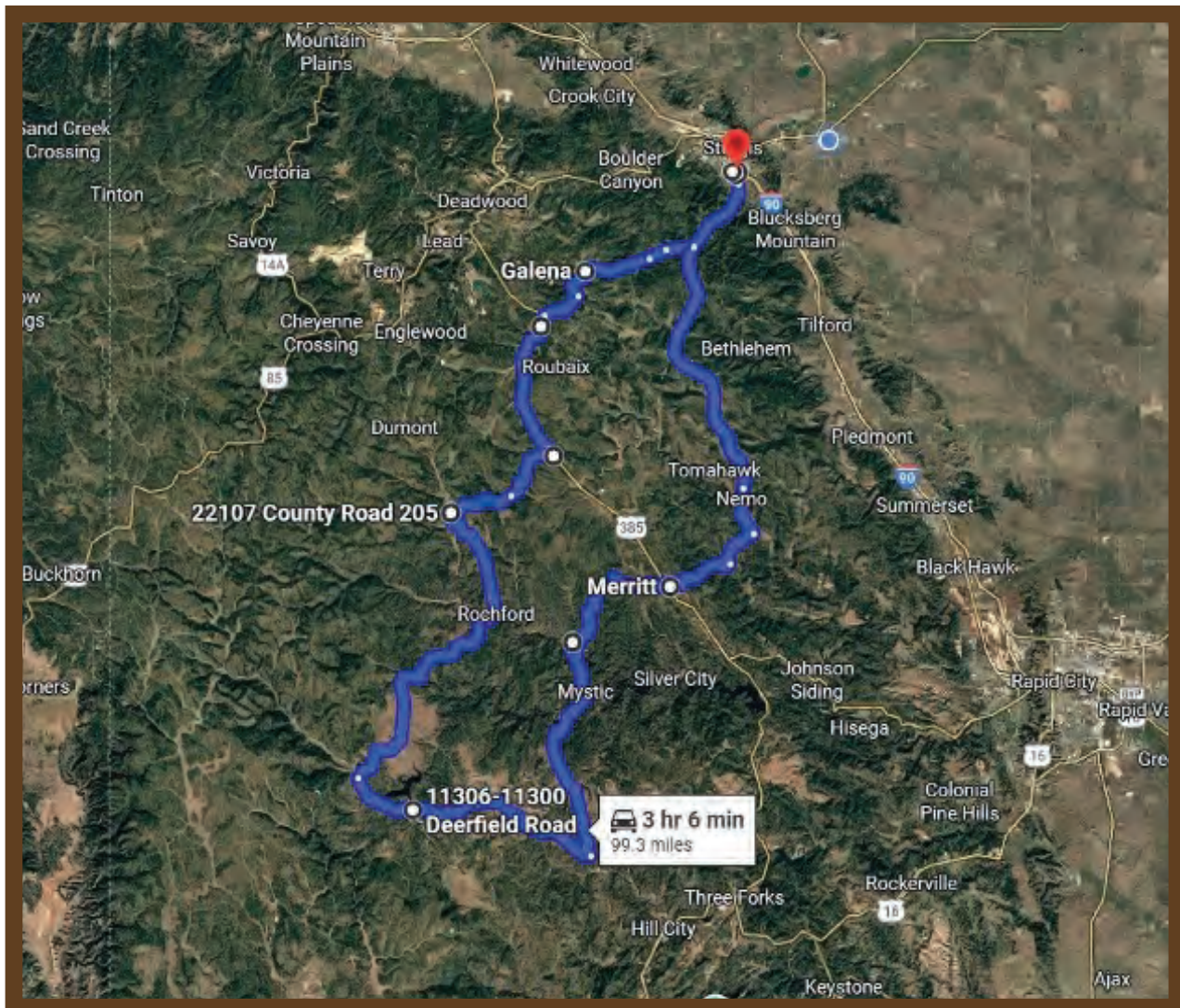
Noon - Main Street group photo. Meet near the tower.

10AM to 4PM - Swap Meet located on the corner of Main and 4th Street next to the Loud American Roadhouse. \$10 fee for each 10x20 swap spot.

4PM - Departing from the show area , we will travel east on Main St ending up back at the Buffalo Chip Big Engine Bar for the banquet.

5PM - Banquet and Awards Ceremony at the Big Engine Bar - Sturgis Buffalo Chip.

Show and awards, dinner catered by the Loud American- dinner is \$25 per plate, must purchase in advance. Their food truck will also be on hand. Guest speaker, sponsor recognition and auction to follow.



SUNDAY

9AM-2PM - Everyone is invited to join us for a private off road course at Camp OGLE. This area has it all, from easy to extreme and everything in between. Plenty of room if you just want to spectate.

9AM - Meet at Camp 5 Trail Head located off of Highway 14A between Sturgis and Deadwood (around 5.5 miles west of Sturgis.) Upon leaving 14A, drive 1.8 miles on Camp 5 and look for the "Sturgis Bronco Rally Event" sign and turn into Camp Ogle. Get ready to enter into Gary's Rock Garden.



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